

CQUENSYS

EMPOWERING DATA-DRIVEN ENTERPRISES™

CASE STUDY

**Program Management of the MDM
implementation** at a leading North American
Financial Services Firm.

FINANCIAL SERVICES FIRM



ABSTRACT:

Our client is a leading North American financial services company with over \$9B in assets under management. Cquensys was involved in helping the client complete their foundational MDM implementation which was a multi-year program.

CLIENT CHALLENGES:

1

Large, multi-year and multi-million \$ MDM program that required skilled program management expertise to manage the implementation

2

Increasing MDM users resulting in increased and often competing demands for MDM enhancements

3

Complex enhancements that required vigorous user acceptance testing before release

CQUENSYS SOLUTIONS

Cquensys program managed the implementation which included:

PLANNING & ROAD-MAP DEVELOPMENT

Developed a multi-year roadmap bringing in 10+ new source systems and new data consumers within the organization

ROI ESTIMATION

Developed a benefits estimation model for determining payback after program implementation

FUNCTIONAL REQUIREMENTS GATHERING

Detailed user requirements gathering across multiple functional groups

USER ACCEPTANCE TESTING

Implemented and managed formal user acceptance & regression testing as a part of the process

RISK MITIGATION FOR PROJECT DELAYS

Monitored and resolved risks that might potentially delay implementation

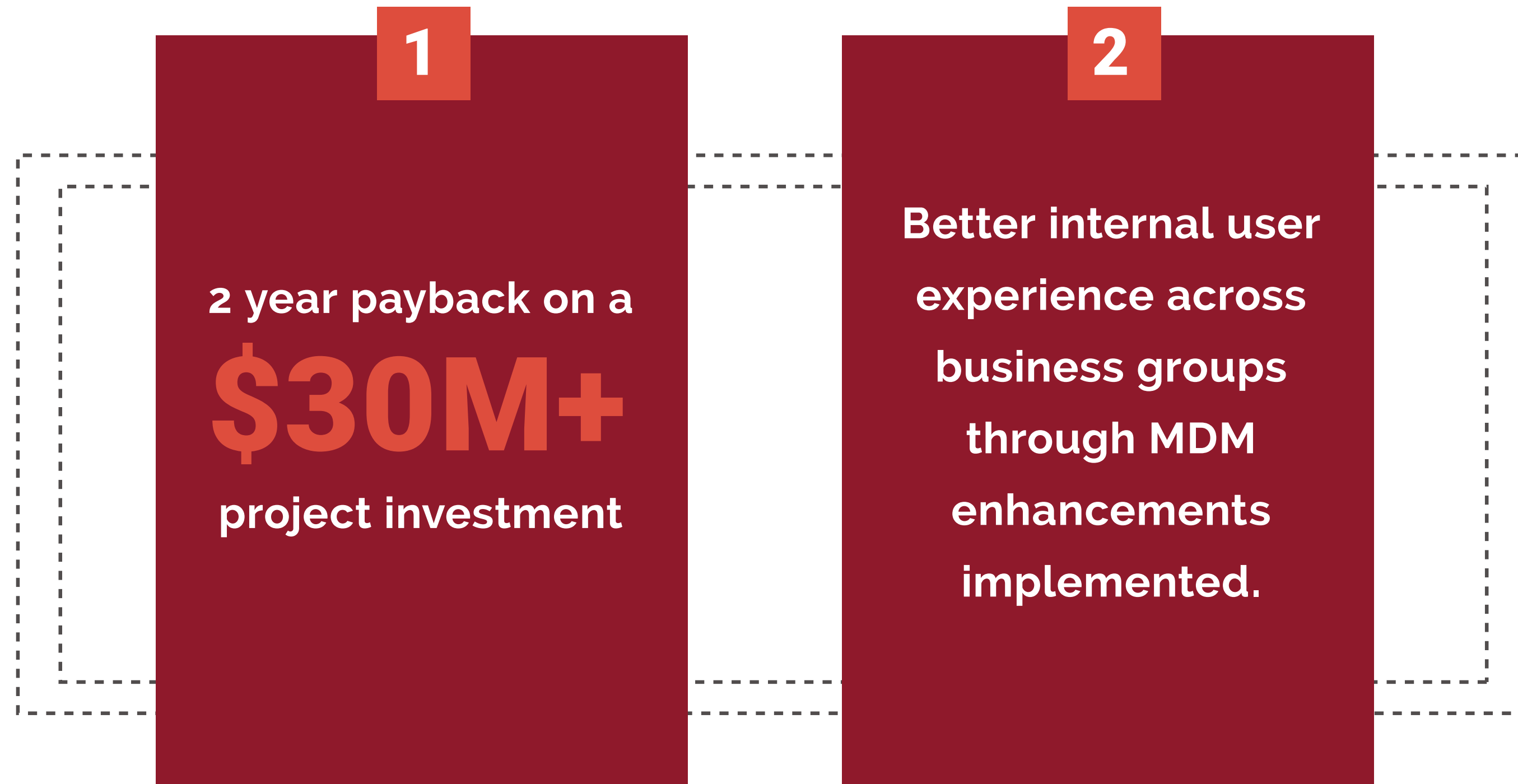
SEAMLESS EXECUTION

Seamless execution of delivery to multi-year road-map developed

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CLIENT BENEFITS



CQUENSYS DIFFERENTIATORS

Cquensys brought the below skills to manage the program implementation:

- » An experienced program management team that was capable of managing a large multi-year and multi-million dollar project.
- » Manage complex requirements from a variety of business users and implement comprehensive testing as a part of the process.
- » Understanding of the IBM InfoSphere Master Data Management (MDM) platform.

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